

iHub Drishti Foundation Indian Institute of Technology Jodhpur Internship (Live Project) TIH/iHub Drishti/2023-24/Intern Engagement/01; Dated 24 July 2023 N.H. 62, Nagaur Road, Karwar, Jodhpur 342030, Rajasthan (India)

Website: <u>https://ihub-drishti.ai/</u>eMail: <u>hr@ihub-drishti.a</u>i

Openings For: Management Interns

iHub Drishti Foundation (iHub Drishti) is a Section-8, Not-for-profit Company, promoted by and at the Indian Institute of Technology Jodhpur under a National Mission on Interdisciplinary Cyber Physical Systems (NM-ICPS) of the Government of India. iHub Drishti is a Technology Innovation Hub focused around "Computer Vision, Augmented Reality and Virtual Reality".

iHub Drishti Foundation, IIT Jodhpur invite applications from students pursuing Master of Business Administration from a recognized University/Institute for engagement as *intern* (*Live Project: 20 Hours per week: Part-Time Basis*) for the following roles.

Duration: 03 Months

Stipend: As per norms Last Date to Apply: 31 July 2023

Description:

- To identify new market opportunities via market research and initiate contact with executives to establish strategies for pursuing those new opportunities. Planning and overseeing new marketing initiatives.
- Researching organizations and individuals to find new opportunities.
- Thinking about systems and processes comes naturally to you.
- Developing quotes and proposals for clients as needed.
- Think strategically seeing the bigger picture and setting aims and objectives in order to develop and improve the business.
- Maintain positive growth in your market area and respond to all issues with prompt attention.
- Develop a growth strategy focused both on financial gain and customer satisfaction.
- Analyze current and past financial data, such as sales reports, and provide strategies to cut costs and increase revenue.
- Develop and deliver pitches for potential investors. Increasing the value of current customers while attracting new ones.
- Hands-on experience with social media handles and experience in organic/inorganic marketing.
- Expertise in generating leads and cold call prospective customers.
- Strong communication and Presentation skills.
- Ability to manage complex projects and multi-task. Ability to flourish with minimal guidance, be proactive, and handle uncertainty.
- Proficient in Word, Excel, Outlook, and PowerPoint.
- Ability to maintain positive growth in your market area and respond to all issues with prompt attention.
- Excellent analytical, problem-solving and management skills. Exceptional negotiation and decision-making skills.
- Strong business acumen and Detail-oriented.
- Should have excellent communication skills



iHub Drishti Foundation Indian Institute of Technology Jodhpur Internship (Live Project)

TIH/iHub Drishti/2023-24/Intern Engagement/01; Dated 24 July 2023 N.H. 62, Nagaur Road, Karwar, Jodhpur 342030, Rajasthan (India) Website: <u>https://ihub-drishti.ai/</u>eMail: <u>hr@ihub-drishti.ai</u>

Applications will be accepted via (https://tinyurl.com/ihubdrishtiinternsmeo1). Interested candidates may apply by sending their CV covering educational and professional qualifications in the relevant field along with work experience, last salary drawn, contact details, and references with necessary documentary evidence by filling above mentioned form **on or before the last date of 31 July 2023.**

Additional information:

- (1) Applicants are advised to ensure, before applying, that they possess at least the minimum essential qualification and experience laid down for the engagement.
- (2) Eligibility of a candidate and satisfaction of any other short-listing criteria shall be considered as on the last date of the submission of the online application.
- (3) Decision of the selection committee will be final for the engagement.
- (4) iHub Drishti Foundation reserves the right to fill up the post, not to fill up the engagement or cancel the advertisement in whole or partly without assigning any reason.
- (5) No hard copy application is to be submitted. No email application is to be submitted.
- (6) No correspondence will be entertained from the candidates in connection with the process of engagement.
- (7) Canvassing in any form will be a disqualification. Application which is incomplete, not in prescribed format, will be summarily rejected.
- (8) Application with insufficient information or without relevant supporting documents will not be considered for further processing. Applications without self-attested supporting documents will be summarily rejected.
- (9) The engaged person shall have no claim of appointment / absorption in any companies, departments or centers of IIT Jodhpur.
- (10) The engagement of the applicant will be governed by the terms & conditions of the iHub Drishti Foundation, IIT Jodhpur in effect on time-to-time basis
- (11) Specific queries, if any, may be directed to the email: <u>hr@ihub-drishti.a</u>i.
- (12) iHub Drishti foundation may verify the antecedents or documents submitted by a person at the time of appointment or during the tenure of the service. In case, it is detected that the documents submitted by the candidates are fake or the candidate has a clandestine antecedents or background and has suppressed the said information, then his or her services shall be terminated.
- (13) Any dispute with regards to the selection/recruitment will be subject to Courts / Tribunals having jurisdiction at Jodhpur.