



iHub Drishti Foundation (iHub-Drishti) is a Section-8, Not-for-profit Company, promoted by and at the Indian Institute of Technology Jodhpur under a National Mission on Interdisciplinary Cyber Physical Systems (NM-ICPS) of the Government of India. iHub-Drishti is a Technology Innovation Hub focused around “Computer Vision, Augmented Reality and Virtual Reality”.

Job Title: Techno Manager

Job Description:

The responsibilities include developing products through market research and in collaboration with researchers of iHub Drishti, then combine those findings and research outcomes with general requirements, specifications, pricing and plans to build the business model.

The Techno Manager will be required to do the following:

- Know customer needs through research and market data
- Develop product lines and appraise new ideas for market viability
- Benchmarking and competition analysis of comparing products
- Create product marketing communications objectives
- Bring new products to market with return-on-investment analysis
- Determine product pricing based on market research, development costs and anticipated demand
- Maintains professional and technical knowledge by attending educational workshops; reviewing professional publications; establishing personal networks; participating in professional societies.
- Completes projects by coordinating resources and timetables with researchers and developers
- Define the product strategy and roadmap
- Deliver Market Requirements Document (MRD) and Product Requirements Document (PRD) with prioritized features and corresponding justification
- Work with external third parties to assess partnerships and licensing opportunities
- Run beta and pilot programs with early-stage products and samples
- Translate product strategy into detailed requirements and prototypes
- Evaluate promotional plans to ensure that they are consistent with product line strategy and that the message is effectively conveyed
- Act as a product evangelist to build awareness and understanding
- Perform product demos to customers, solicit feedback on company products and services
- Negotiate contracts for co-development and licensing of products



Qualifications, Knowledge and Expertise

Essential:

- Bachelor's degree in Computer Science/ Electronics/ Electrical Engineering
- 2-5 years of relevant experience in product management and business model development
- Solid technical background with understanding and/or hands-on experience in software development and web technologies
- Skilled at working effectively with cross functional teams
- Excellent communication skills, both written and verbal
- Proficient in Microsoft Office (Outlook, Word, Excel, and Power Point), Adobe Acrobat, and Social Media web platforms
- Requisite knowledge in IP and Patent Management

Desirable:

- MBA or MTech from a reputed institute
- Willing to travel

Compensation

- As per industry standards (Based on experiences, and negotiable) with annual performance linked incentives in addition
- Tenure: Initially 1 year (reviewable and renewable based on performance)
- Age: Preferably less than 30 years
- Location: Jodhpur

Information regarding the application process:

Applications will be accepted via (<https://tinyurl.com/drishti-technoadv>). Interested candidates may apply by sending their CV covering educational and professional qualifications in the relevant field along with work experience, last salary drawn, contact details, and references with necessary documentary evidences by filling above mentioned form. **Applications will be accepted until the position is filled.**

Additional information:

- (1) Applicants are advised to ensure, before applying, that they possess at least the minimum essential qualification and experience laid down for the post.
- (2) Eligibility of a candidate and satisfaction of any other short-listing criteria shall be considered as on the last date of the submission of the online application.
- (3) The qualification prescribed should have been obtained from recognized Universities/ Institutions.



- (4) In case of exceptional candidates, the iHub Drishti foundation reserves the right to relax qualifications and/or experience.
- (5) *Shortlisted candidates shall be called for the further recruitment process.*
- (6) *Decision of the board will be final for both Shortlisting and Selection process.*
- (7) iHub Drishti foundation reserves the right to fill or not to fill any or all of the advertised posts.
- (8) iHub Drishti Foundation reserves the right to fill up the post, not to fill up the post or cancel the advertisement in whole or partly without assigning any reason.
- (9) No hard copy application is to be submitted. No email application is to be submitted.
- (10) No correspondence will be entertained from the candidates in connection with the process of selection/interview.
- (11) Canvassing in any form will be a disqualification. Application which is incomplete, not in prescribed format, will be summarily rejected.
- (12) Application with insufficient information or without relevant supporting documents will not be considered for further processing. Applications without self-attested supporting documents will be summarily rejected.
- (13) Persons employed in Government/ Quasi-Government organizations should submit their applications through proper channels.
- (14) The appointed person shall have no claim of appointment / absorption in any companies, departments or centers of IIT Jodhpur.
- (15) The appointment of the applicant will be governed by the terms & conditions of the iHub Drishti Foundation, IIT Jodhpur in effect on time-to-time basis
- (16) Specific queries, if any, may be directed to the email: hr@ihub-drishti.ai.
- (17) iHub Drishti foundation may verify the antecedents or documents submitted by a person at the time of appointment or during the tenure of the service. In case, it is detected that the documents submitted by the candidates are fake or the candidate has a clandestine antecedents or background and has suppressed the said information, then his or her services shall be terminated.
- (18) Any dispute with regards to the selection/recruitment will be subject to Courts / Tribunals having jurisdiction at Jodhpur.

Officer In-charge
iHub Drishti Foundation
TIH on CV-ARVR, NM-ICPS
Indian Institute of Technology Jodhpur