iHub Drishti Foundation
Indian Institute of Technology Jodhpur
Recruitment
Techno Manager
TIH/iHub Drishti/2021-22/Recruitment/02; dated 27 September 2021
N.H. 62, Nagaur Road, Karwar, Jodhpur 342037, Rajasthan (India)
Website: https://ihub-drishti.ai/ *eMail:* jobs@ihub-drishti.ai

iHub Drishti Foundation (iHub-Drishti) is a Section-8, Not-for-profit Company, promoted by and at the Indian Institute of Technology Jodhpur under a National Mission on Interdisciplinary Cyber Physical Systems (NM-ICPS) of the Government of India. iHub-Drishti is a Technology Innovation Hub focussed around "Computer Vision, Augmented Reality and Virtual Reality".

Job Title: Techno Manager

Job Description:
The responsibilities include developing products through market research and in collaboration with researchers of iHub Drishti, then combine those findings and research outcomes with general requirements, specifications, pricing and plans to build the business model.

The Techno Manager will be required to do the following:
- Know customer needs through research and market data
- Develop product lines and appraise new ideas for market viability
- Benchmarking and competition analysis of comparing products
- Create product marketing communications objectives
- Bring new products to market with return-on-investment analysis
- Determine product pricing based on market research, development costs and anticipated demand
- Maintains professional and technical knowledge by attending educational workshops; reviewing professional publications; establishing personal networks; participating in professional societies.
- Completes projects by coordinating resources and timetables with researchers and developers
- Define the product strategy and roadmap
- Deliver Market Requirements Document (MRD) and Product Requirements Document (PRD) with prioritized features and corresponding justification
- Work with external third parties to assess partnerships and licensing opportunities
- Run beta and pilot programs with early-stage products and samples
- Translate product strategy into detailed requirements and prototypes
- Evaluate promotional plans to ensure that they are consistent with product line strategy and that the message is effectively conveyed
- Act as a product evangelist to build awareness and understanding
- Perform product demos to customers, solicit feedback on company products and services
- Negotiate contracts for co-development and licensing of products

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Qualifications, Knowledge and Expertise

Essential:
- Bachelor's degree in Computer Science/ Electronics/ Electrical Engineering
- 2-5 years of relevant experience in product management and business model development
- Solid technical background with understanding and/or hands-on experience in software development and web technologies
- Skilled at working effectively with cross functional teams
- Excellent communication skills, both written and verbal
- Proficient in Microsoft Office (Outlook, Word, Excel, and Power Point), Adobe Acrobat, and Social Media web platforms
- Requisite knowledge in IP and Patent Management

Desirable:
- MBA or MTech from a reputed institute
- Willing to travel

Compensation
- As per industry standards (Based on experiences, and negotiable) with annual performance linked incentives in addition
- Tenure: Initially 1 year (reviewable and renewable based on performance)
- Age: Preferably less than 30 years
- Location: Jodhpur

Information regarding the application process:

   Applications will be accepted via (https://tinyurl.com/drishti-technoadv)**.** Interested candidates may apply by sending their CV covering educational and professional qualifications in the relevant field along with work experience, last salary drawn, contact details, and references with necessary documentary evidences by filling above mentioned form **on or before the last date of October 28, 2021.**

Although recruitment will be prioritized on the basis of need in certain areas within a particular discipline, applications may also be considered from exceptional candidates with background in other areas of the specified discipline.
(1)   In case of exceptional candidates, the iHub Drishti foundation reserves the right to relax qualifications and/orexperience.
(2)   *Shortlisted candidates shall be called for the further recruitment process.*
(3)   *Decision of the board will be final for both shortlisting and selection process.*

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(4)   iHub Drishti foundation reserves the right to fill or not to fill any or all of the advertised posts.

(5)   Application with insufficient information or without relevant supporting documents will not be considered for further processing.

(6)   iHub Drishti foundation may verify the antecedents or documents submitted by a person at the time of appointment or during the tenure of the service. In case, it is detected that the documents submitted by the candidates are fake or the candidate has a clandestine antecedents or background and has suppressed the said information, then his or her services shall be terminated.