iHub-Drishti Foundation

Indian Institute of Technology Jodhpur

iHub Drishti Foundation (iHub-Drishti) is a Section-8, Not-for-profit Company, promoted by and at the Indian Institute of Technology Jodhpur under a National Mission on Interdisciplinary Cyber Physical Systems (NM-ICPS) of the Government of India. iHub-Drishti is a Technology Innovation Hub focussed around "Computer Vision, Augmented Reality and Virtual Reality".

Job Title: Techno Manager

Job Description:

The responsibilities include developing products through market research and in collaboration with researchers of iHub Drishti, then combine those findings and research outcomes with general requirements, specifications, pricing and plans to build the business model.

The Techno Manager will be required to do the following:
- Know customer needs through research and market data
- Develop product lines and appraise new ideas for market viability
- Benchmarking and competition analysis of comparing products
- Create product marketing communications objectives
- Bring new products to market with return-on-investment analysis
- Determine product pricing based on market research, development costs and anticipated demand
- Maintains professional and technical knowledge by attending educational workshops; reviewing professional publications; establishing personal networks; participating in professional societies.
- Completes projects by coordinating resources and timetables with researchers and developers
- Define the product strategy and roadmap
- Deliver Market Requirements Document (MRD) and Product Requirements Document (PRD) with prioritized features and corresponding justification
- Work with external third parties to assess partnerships and licensing opportunities
- Run beta and pilot programs with early-stage products and samples
- Translate product strategy into detailed requirements and prototypes
- Evaluate promotional plans to ensure that they are consistent with product line strategy and that the message is effectively conveyed
- Act as a product evangelist to build awareness and understanding
- Perform product demos to customers, solicit feedback on company products and services
- Negotiate contracts for co-development and licensing of products

Qualifications, Knowledge and Expertise

Essential:

- Bachelor's degree in Computer Science/ Electronics/ Electrical Engineering
- 2-5 years of relevant experience in product management and business model development

- Solid technical background with understanding and/or hands-on experience in software development and web technologies
- Skilled at working effectively with cross functional teams
- Excellent communication skills, both written and verbal
- Proficient in Microsoft Office (Outlook, Word, Excel, and Power Point), Adobe Acrobat, and Social Media web platforms
- Requisite knowledge in IP and Patent Management

Desirable:

- MBA or MTech from a reputed institute
- Willing to travel

Compensation

- Rs 10 lakhs annual CTC (based on experiences, and negotiable) with annual performance linked incentives in addition
- Tenure: Initially 1 year (reviewable and renewable based on performance)
- Age: Preferably less than 30 years
- Location: Jodhpur

Application Process

Candidate may apply with a CV covering educational and professional qualifications, work experience, last salary drawn, contact details, and references. Application may be submitted via **https://tinyurl.com/drishti-techno-manager** on or before the last date of July 15, 2021.

Shortlisted candidates shall be called for the further recruitment process. Decision of the board will be final for both shortlisting and selection.