



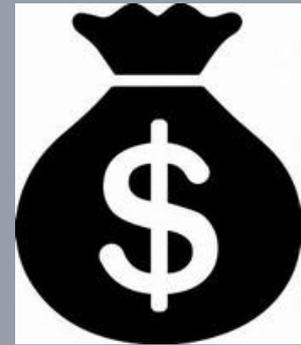
**TIH**  
iHub Drishti

# Startup Seed Support Program

By

**iHub Drishti**

**Foundation, IIT  
Jodhpur**



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**[www.ihub-drishti.ai](http://www.ihub-drishti.ai)**

## Program Details & Features

- iHub Drishti Foundation, IIT-Jodhpur initiates this program to support the startups for seed support. It will nurture and supports technology based new startups in the fields of Computer Vision, Augmented Reality & Virtual Reality.
- It is a equity based funding support program.
- The aim of this program is providing financial assistance to potential startups with great ideas, innovations and technologies, which are at initial stages. The seed grant will help them to grow.
- This provides seed funding of up to 50 Lakhs post proper screening and evaluation.
- The seed support will help the selected startups to reach a position where they will be able to raise funds from angel funding schemes, apply for loans from banks and seek funding from big industrialists. Under this program, TIH-iHub Drishti foundation will also help the startups to connect with theses investors at later stage.

## Other Support

- iHub Drishti also has other various programs for startups and other ventures with great ideas, innovations, and technologies to enable them to survive and grow in the current market.
- Technical Support from IIT Jodhpur and other partner & premier national & international institute's faculties.
- Incubation support from TISC (Technology Incubation & Startup Centre, IIT Jodhpur) and other relevant Incubators.
- Support in business marketing, commercialization of the product. Support in connecting with government organizations for the data or any other support.
- Support to expand the professional network with potential investors or potential partners.
- Guidance & support from various domain experts and industry partners.
- Access to dedicated labs for Augmented Reality & Virtual Reality lab, Vision base Autonomous lab, Data Collection and Annotation Lab, Real-time Computer Vision and Sensing Lab, Trustable Visual Intelligence Lab & Visual Computing Lab at TIH iHub Drishti.

## Supporting Innovations in Area



Computer  
Vision



Virtual  
Reality



Augmented  
Reality

## Area Descriptions

- ♦ AR, VR & Mixed Reality
- ♦ Imaging for Document Intelligence
- ♦ Computer vision & VR for Industry 4.0
- ♦ Computer Vision for Healthcare & Biosphere Management
- ♦ Computer Vision for Autonomous system
- ♦ Seeing and Sensing
- ♦ Dependable CV & AR,VR
- ♦ Real-time Computer Vision Systems
- ♦ Data Collection, Curation, and Annotation
- ♦ Other ideas related to AR, VR and Computer vision can also be considered which are not explicitly mentioned in this list

## Who Can Apply

- ♦ The company should be incorporated under the Ministry of Corporate Affairs as private limited company.
- ♦ The company should be recognized by Startup India as "Startup". If not, then it should meet the eligibility criteria for being recognized as Startup.
- ♦ Preference shall be given for: Technology business products, Technology business products with considerable potential for the social impact, Startups having any paid customers at present, Startups having any other angel investors onboard till date.

## How to Apply

- ♦ [Click Here to apply](#)
- ♦ It is a rolling call, the applications shall be evaluated every month. After screening, shortlisted applicants are required to submit the detailed documents for proposal, business model and investment plan for presentation to selection committee.

• **Upto 50 Lakhs seed support fund can be granted on equity basis**

## Terms & Conditions

- ♦ The startup must not have received seed funding from any other Business Incubator or government initiative.
- ♦ Shortlisted Startups will be asked to submit a technological business idea in the mentioned area, as well as a formal business plan for the idea they intend to pursue, as well as a business presentation, including an investment plan, in front of the selection committee, when asked.
- ♦ iHUB Drishti reserves the right to reject/accept any application without giving reasons for doing so.
- ♦ Only the shortlisted startups will be notified about the further process.
- ♦ The approved startups may Incubate with iHUB Drishti or the suggested incubator as per its incubation policies.
- ♦ No communication from iHUB Drishti within the timeframe may be deemed as a non-selection of your application for the program.

## Contact us

For any queries, write to us at:

[hr@ihub-drishti.ai](mailto:hr@ihub-drishti.ai)